



Dr. S. Venkataratnam
Chairman, RASS-KVK

Activities

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Live screening of Launching of PM DDKY and major agriculture initiatives by Honourable PM

KVK has Organized live screening of Launching of PM DDKY and major agriculture initiatives by Hon'ble Prime Minister from NASC Complex, Pusa, New Delhi at KVK on 11.10.2025. Created awareness on Suitable High Yielding Varieties and Management practices in Rabi crops, Natural farming practices, Soil Health Management, Management practices in Pulses for getting higher yields, Created awareness on FPOs, National Pest Surveillance System, Kisan Sarathi, Kisan drones, value addition and management of seasonal problems in livestock, Services and subsidy schemes from line departments. Organized field visit to demonstration units at KVK instructional farm. Dr.V.Sumathi, ADR, RARS, Tirupati, Dr.T.Giridhar Krishna, Registrar (Retd.), ANGRAU, Smt Sowbhagya Lakshmi, ADA, DRC, Tirupati, Sri Manohar, ADA, Tirupati, Smt.Sarala, TO, O/o DAO, Tirupati, Smt.Pushpalata, HO, Sri S.Prakash, TA, Dept. of Sericulture, KVK scientists and 417 farmers, agriculture students were participated in the event.



RASS-Krishi Vigyan Kendra

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Kisan Mela and Farmer Scientist Interaction on Management of Rabi Crops

RASS- Krishi Vigyan Kendra with the support of ATMA, Chittoor organized “Kisan Mela and farmer Scientist Interaction on Management of Rabi crops” at KVK on 15th October 2025. Dr.J.V.Ramana, Vice Chancellor, Sri Venkateswara Veterinary University (SVVU), Tirupati was the Chief Guest for the programme. The chief guest and other dignitaries inaugurated the agricultural exhibition arranged at Kisan Mela and all the scientists, officials, and farmers visited the stalls in the exhibition.

Hon’ble Vice Chancellor in his address suggested farmers that additional and sustainable income will be possible only by integrating livestock and other enterprises along with agricultural crops. He also spoke about various activities organized by the Veterinary University, Identification and management of high milk and meat producing cattle breeds.



Dr.B.Shobhamani, Director of Extension, SVVU explained about value addition of the milk and meat for getting additional income. She also explained the precautions to be taken in livestock for prevention of rabies and other zoonotic diseases.

Dr.V.Sumathi, Associate Director of Research, Regional Agricultural Research Station, Tirupati



said that KVKs are the one-stop solution centers in disseminating the latest farming technologies to the farmers. She also spoke about balanced fertilizer application, green manuring and bio fertilizers.

Later, district level officials and scientists explained about management practices to be followed in standing crops and Rabi crops, various services and subsidy Schemes of respective departments, Farmer Identity Card, Fertilizer Card, Natural Farming, subsidy Schemes in farm mechanization, Post-harvest management in Agri and horticultural crops. The Dignitaries released the publications developed by KVK and supplied critical inputs to the farmers for conducting demonstrations at farmer fields.



Dr.J.V.Ramana, Vice Chancellor, SVVU, Dr.B.Shobhamani, Director of Extension, SVVU, Dr.V.Sumathi, ADR, RARS, Tirupati, Dr. Rooth, ADR, RHRS, Tirupati, Sri Prasada Rao, District Agriculture Officer, Sri Dasaratha Rami Reddy, District Horticulture Officer, Sri Ramanjaneyulu, Deputy Project Director, ATMA, Chittoor, Dr. Ramakrishna Rao, Coordinator, DAATC, Chittoor, Sri Shanmugam, DPM, APCNF, Scientist from Regional Agricultural Research Station (Dr.John, Dr.Tagore, Dr. Kadiri Mohan, Dr.Viswanath) Smt. Soubhagya Lakshmi, Sri Venugopal and Sreenivasulu from District Resource Centre, RASS KVK Scientists, Input dealers, agriculture students and more than 500 farmers participated in the event.



Vigilance Awareness Week

KVK has organized 'Vigilance Awareness Week' during 27.10.2025 to 02.11.2025 at KVK and adopted mandals and created awareness on corruption free society. Also organized 'Rashtriya Ektha Diwas' on the remembrance of 150th birth anniversary of Sri Sardar Vallabha Bahi Patel on 31.10.2025.



Jan Jateeya Gourava Pakhwada

KVK has organized 'Jan Jathiya Gourava Pakhwada' and 'Jan Jateeya Gourava Diwas' in the remembrance of Birth Anniversary of Sri Birsa Munda during 01.11.2025 to 15.11.2025 at KVK and Operational mandals. Created awareness on latest farming technologies among Tribal farming community.



KVK has organized "Commemoration of 150 years of the National Song Vande Mataram" and 125th birth anniversary of Professor N.G Ranga on 07.11.2025 at KVK campus. KVK scientists and 76 farmers participated in the programme.



« Live screening of Krishi Chaupal »

KVK has Conducted live screening of Krishi Chaupal 11th episode organised by Gujarat University of Natural Farming Science and Management, Holal, Gujarat on "Natural Farming Education" on 08.11.2025 at KVK. Created awareness about Scope and importance of Natural farming, preparation and usage of various inputs used in natural farming practices. KVK scientists and 77 farmers participated in the programme.



3 days "Skill Training Programme on Mushroom Production Technology"

KVK has organized 3 days "Skill Training Programme on Mushroom Production Technology" during 13.11.2025 to 15.11.2025 at KVK campus. During the training programme the participants were enlightened about scope and importance of mushroom production, different species of edible mushroom and their nutritional values, suitable conditions for various mushroom species, scope for marketing and preparation of different value-added products with mushrooms, preparation of Detailed Project Report for establishment of small-scale mushroom unit and various schemes from Govt. to support mushroom entrepreneurs. They also gained hands-on knowledge on production of quality spawn, preparation of mushroom beds by using various bedding material like paddy straw, cocopeat, sugarcane trash etc, maintenance of room temperature and humidity according to type of mushroom, identification of matured mushrooms for harvesting, method of harvesting, packing and branding. About 34 trainees were participated in the programme.



Exposure Visit

KVK has hosted an interstate exposure visit of 20 farmers from Vellore district of Tamil Nadu during 18 – 20 November 2025. KVK scientists and staff explained about latest farming technologies and demonstration units at KVK farm. Also arranged visit to progressive farmers fields in KVK operational Mandals.



Live Telecast of 21st Instalment of PM KISAN and Inauguration of South Indian Natural Farming Summit by Hon'ble PM

RASS-Krishi Vigyan Kendra, Tirupati has organized Live telecast of release of 21st instalment funds under PM KISAN and Inauguration of South India Natural Farming Summit by Hon'ble Prime Minister Sri Narendra Modi from Coimbatore, Tamil Nadu for which Smt. M.Sugunamma, Chair Person, Greenery and Beautification Corporation, Govt. of Andhra Pradesh has attended as Chief Guest and about 310 farmers and agriculture students participated in the event held at KVK on 19.11.2025.

After Live telecast of PM KISAN funds release and Hon'ble Prime Ministers Address, Dr.S.Sreenivasulu, Sr.Scientist & Head said that 18,000 crore rupees was transferred to 9 crore farmers across the nation under 21st instalment and so far, approximately 3,90,000 crore rupees have been deposited into farmers' accounts under the PM-KISAN. He also stated that in this 21st instalment, 26.69 crore rupees were credited to 1,33,449 farmers in Tirupati district, and 33.58 crore rupees were credited to 1,67,900 farmers in Chittoor district. He also reiterated PM Modi's call for farmers to reduce the use of chemical fertilizers and produce chemical-free food through natural farming.



The Chief Guest Smt.M.Sugunamma in her address, highlighted that the Central and State governments are depositing Rs.20,000 per year directly into farmers' bank accounts for agricultural purpose through the PM-KISAN and Annadata Sukhibhava schemes to ensure farmers welfare. She praised RASS KVK for implementing various initiatives to increase farmers' income, such as High yielding varieties, farm mechanization,



natural farming, and integrated farming systems. She advised farmers to follow the suggestions given by KVK scientists to achieve good farm income. Later KVK Scientists explained about management practices in standing and Rabi crops, Soil Test Based Fertilizer Application, Natural Farming methods, Farmer Producer Organizations, Value Addition and Management of Livestock etc. during farmer scientist interaction. KVK also supplied Visishta Variety of Groundnut seed, Seed treatment chemical, Chilli seedlings and grafted brinjal seedlings to farmers for conducting demonstrations through the hands of the chief guest.

« Rythanna Meekosam »

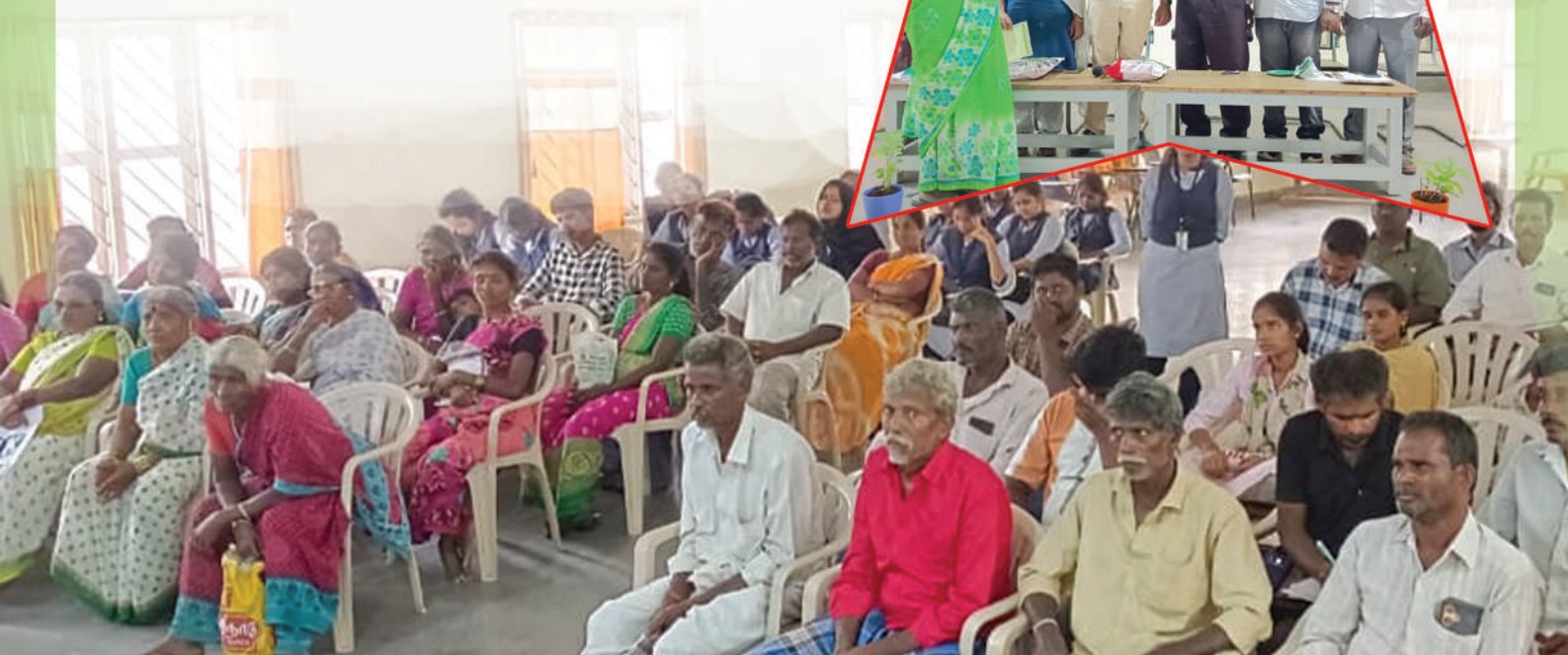
KVK has participated in “Rythanna Meekosam” campaigns on 03.12.2025 at Rythu Seva Kendras of Chandragiri, Naravaripalli of Chandragiri mandal, Venkata Puram, Dodlamitta and Mamandoor villages of Renigunta Mandal organized by Dept. of Agriculture, a flagship programme of Govt of A.P. KVK scientists imparted knowledge about Soil and water conservation practices, Market demand-based farming, Technology adoption for enhancing farm income, Food processing and Govt. Support to Agri and allied sectors, organized group discussions on Soil Health management and explained about KVK activities, Kisan Sarathi and Kisan drones etc. A total of 252 farmers participated in the programmes.



World Soil Day - 2025

RASS-Krishi Vigyan Kendra, Tirupati has organized a grand celebration of World Soil Day -2025 with the theme “Healthy Soils for Healthy Cities” on 05.12.2025 at KVK. Dr.A.Ramakrishna Rao, Coordinator, DAATTC, Chittoor explained the importance of soil health management in achieving better yields and provided suggestions to problems raised by farmers.

KVK scientists educated farmers on natural farming methods, importance of soil testing, integrated nutrient management, bio-fertilizers and priority of soil and water conservation. Farmers were facilitated with Pusa HQPM-5 variety maize seed for demonstration purposes. Also supplied soil health cards to farmers and explained about fertilizer application based on soil test results. About 70 farmers from Narayanavanam and Renigunta mandals and agricultural students participated in the event. Later All the farmers visited the various demonstration units at KVK instructional farm.



Senior Scientist and Head attended 'A journey from Charity to Empowerment through the pillars of Collective Care' - to celebrate the tireless contributions of social service activists (NGOs) at Silence Retreat Centre, Mahadevapur village, near Bibi Nagar, Secunderabad organized by Brahmakumaris on 07.12.2025 and received certificate of appreciation and memento for the service activities of RASS in the field of women and child welfare, farming community etc.



A third-Party Assessment Team allotted by NITI Aayog to assess the performance of KVKs is visited KVK and its adopted villages in Chinnagottigallu mandal to get feedback about KVK impact on beneficiary and non-beneficiary farmers, from DAO, Tirupati, PD, ATMA, Chittoor, Chairman, KVK and Sr. Scientist & Head, KVK on 8th and 9th of December, 2025



Dr. J.V. Prasad, Principal Scientist, ICAR - ATARI, Hyderabad, Zone -X Visited KVK on 16.12.2025. During the visit he reviewed impact of activities of KVK in the District and implementation of proposed action plan for 2025-26. KVK scientists explained about KVK activities and demonstration units at KVK instructional farm.

SMS, Home Science along with three adopted farmers has participated in the Medicinal Plants Business Meet-2025 organized by NMPB at KFRI, Thrissur, Kerala during 18-19 December 2025. The programme focused on strengthening medicinal plant value chains through grower-industry interactions, value addition, post-harvest management and exposure visits to processing industries.



National Farmers Day

KVK has organized National Farmers Day – 2025 at RASS Head Office, Tirupati and Puthur on 23.12.2025 in memory of late Prime Minister Sri Chaudhary Charan Singh birth anniversary. During the event conducted live screening the address of Shri Shivaraj Singh Chauhan, Hon'ble Union Minister for Agriculture and Farmers Welfare. Explained about Viksit Bharath - Grameena Rozgar and Aajeevika Mission (VB G RAM G) and other welfare schemes towards farming community. Participants were Enlightened about Management practices in Rabi crops, Soil and Water conservation practices, Soil Health Management, Farmer Producer organizations, Organic farming, Kisan Drone, Kisan Sarathi, Value addition and KVK activities. Farmers were supplied with about Rs.1.03 crores as a loan for agriculture and allied activities by RASS. Sri Amasa Raja Sekhar Reddy, Chairman, DCCB, Chittoor and Dr.S.Venkataratnam, Chairma, KVK were the chief guests for the programme. Five farmers who are adopting good agricultural practices were felicitated with Shawl and Certificate through the hands of chief guest and other dignitaries. A total of 216 farmers and farm women attended the programme.



FIELD DAYS

Groundnut

Field day in kharif groundnut was conducted under CFLD oilseeds 2025-26 at Karvetinagaram mandal to create awareness about the performance of Groundnut variety Visishta. The Demonstrated variety recorded higher yield (18.25q/ha) over the farmers practice (16.80q/ha), Narayani. Net returns and B:C ratio were also recorded higher in the demonstration than the farmers practice.



Tuberose

Field day in tuberose to make the farmers aware of impactful interventions in tuberose like improved variety Arka Prajwal, Integrated weed management, INM and IDM. In this programme. Sr. Scientist and Head and SMS Horticulture, Smt. Pushpalatha, H.O, Smt. Sireesha, VSA and about 36 farmers and agricultural students were participated.



Animal Health Camps

KVK has conducted four animal health camps at Marrigunta, Atturu, Kotturu, and Balapalli villages of Yerpedu and Renigunta mandals, in collaboration with RASS Mahila Jyothi Mutually Benefit Trust and Child Fund India. The problems like Lumpy skin disease, maggoted wound, abscess, pox, skin infections, anoestrus and repeat breeding conditions were observed and treated about 471 animals, and required treatment and preventive measures were suggested to farmers. Hormonal protocol treatment suggested for repeat breeding animals. Deworming and deticking was done to all the animals. Method demonstration was conducted on identification of subclinical mastitis through SFMT reagent and prescribed antibiotics for 3 days.



Swachh Bharath

KVK has organized Cleanliness drives and awareness campaigns on Swachatha Hi Seva, Swacha Bharat Abhiyan and Swachatha Pakhwada at KVK and operational mandals during 02.10.2025 to 31.10.2025 as a part of Special Campaign 5.0 programme. A total of 1221 farmers, farm women and students were participated in the programme. KVK has also organized Swachatha Pakhwada at KVK and adopted villages as per the schedule given by ICAR-ATARI during 16th - 31st December, 2025.



ATMA activities

All the scientific staff of KVK has conducted training programmes (6 no's) to farmers (more than 300 farmers) on different aspects in agri and allied sectors with the support of ATMA, Chittoor in different mandals of Tirupati and Chittoor districts.



Mandated Activities

Particulars	No. of Progs.	No. of Beneficiaries
Trainings - PF	30	1335
Trainings -RF	02	86
Trainings-EF	02	89
OFTs	05	18
FLDs	05	42

Other Extension Activities

Radio Talks

1. Management practices in Pulses - Sr. Scientist & Head
2. Production technologies in Oil palm - SMS, Horticulture
3. Different fodder storage techniques and azolla cultivation - SMS, Veterinary
4. Importance of Medicinal Plants - SMS, Home Science
5. Success story of farmer - Performance of Arka Prajwal Tuberose and natural farming - Farmer-Jaya Sankar
6. Farmers Success story on Sericulture - Farmer-Chengalrayulu

Farmers visit to KVK : 16 visits, 1895 farmers for seed, seedlings and to know about new technologies in different crops.

Scientist visit to Farmers Field : 16 visits, 155 farmers - suggested suitable crop management practices and plant protections measures to farmers in different crops.

Method Demonstrations : 13 demonstrations, 860 farmers.

Kisan Melas : 2 Programmes, 679 farmers.

Special Programmes : 12 programmes, 1291 students

Supply of seed & seedlings

Paddy	: 238 Q	Drum stick	: 320 No.
Blackgram	: 1.8 Q	Acid Lime	: 220 No.
Groundnut	: 40 Q	Mango	: 200 No.
Chilli	: 159000 No.	Chrysanthemum	: 2000 No.
Onion	: 20000 No.	Medicinal Plants	: 574 No.
Bitter Gourd	: 15000 No.	Mulberry	: 3850 No.
Brinjal	: 8040 No.	Srigandham	: 1600 No.
Tomato	: 500 No.	Redsandal	: 1600 No.



Number of phone calls received by
KVK scientists: 613



KVK has analyzed 177 soil & 5 water
samples and supplied soil health
cards to farmers

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